

## innovision Sustainability Policy

Since 2012, innovision has been pioneering for greater sustainability and accessibility within the event industry. Our policy and process for sustainability was adopted as a model for best practice by the LOCOG team for the London 2012 Olympics.

Today, we are certified ISO 14001:2015 and continue to lead on sustainable best practice across all our events and office environment. This ensures that we constantly consider all environmental issues relevant to our operations, such as air pollution, water issues, waste management, soil contamination, climate change mitigation and adaptation, and resource used and efficiency. The nature of ISO 14001:2015 ensures a dynamic process of continuous improvement; which we constantly adapt and bake into our own strategic planning and standard operating procedures relating to sustainable best practice. For example, over the past year, we have re-written our own terms and conditions relating to our sub-contractors and suppliers; which encourages better and more consistent environmental performance. We have also implemented a specific reference to the complete avoidance of single-use plastic materials. We also undertook the same exercise with regards to diversity and inclusion policies.

In 2020, we formalised our commitment to sustainable event delivery by becoming members of the Sustainable Events Alliance. Pledging our commitment to their [member charter](#) we have been able to formalise how we work practically, adopting the 'One Planet Living' principles with regards to our sustainability methodology.

Given our extensive work for Government and Facebook, we also integrate Greener Government Commitments and the Facebook Commitment to Ethical Excellence into our overall operational planning.

Embracing our client's commitments to change, we continue to explore and set the bar both internally and externally with our supply-chain, at the start of 2020 we will be rolling out an addendum to our on-boarding process that specifically recognises anyone that exemplifies and demonstrates their commitment to sustainability, they will be badged and recognised as Allied Suppliers.

The way in which we implement these policies is through our 'sustainability tracker'; which maps out core areas of sustainable best practice across the life-cycle of the project and key decision making throughout. This provides a sustainability report at the end of the project; which outlines positive impact and demonstrates tangible consideration of all elements of the project. This also provides clear evidence of sustainable best practice and details all project decision-making. This is equally important to show that sometimes the best / optimal sustainable solution is not implemented for good reason – often this relates to cost or practicality. We map our sustainability tracker across 10 key areas:-

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## 1. Zero Carbon (Global Challenge: Climate change due to human-induced buildup of carbon dioxide (CO<sub>2</sub>) in the atmosphere.)

Our aim is to reduce carbon emissions, rather than offset. Our specific focus is on reducing power/energy consumption; changing to renewable energy/biomass fuels; responsible travel; reducing waste; reducing consumption and reusing/ recycling. We are particularly focused on avoiding single use plastics at all costs, which also relates to our sub-contractor / supplier sustainable procurement policies.

## 2. Zero Waste (Global Challenge: Waste from discarded products and packaging create a huge disposal challenge while squandering valuable resources)

We acknowledge that achieving zero waste in its entirety for any event is unrealistic; but we believe there are many areas where waste can be reduced. We focus on waste diversion; the implementation of recycling stations; composting; recycling; water waste; hazardous resources; disposal of waste; avoidance of landfill; reduction of print, double-sided print outs/recycled paper (if absolutely necessary); graphics / wayfinding on a holding slide rather than stage set graphics / printed signage, swag options; educate local labour/clean up crew to recycle and re-use.

## 3. Sustainable Transport (Global Challenge: Travel by car and airplane can cause climate change, air & noise pollution, and congestion)

Our focus is on promoting sustainable forms of transport to delegates, speakers/ exhibitors/ participants/crew (where practical) and consideration of impact on the local community.

## 4. Local and Sustainable Materials (Global Challenge: Destructive patterns of resource exploitation and use of non-local materials in construction and manufacture increase environmental harm and reduce gains to the local economy)

We give very careful consideration of the procurement of all products and services and

their impact on the environment, we ensure sustainable provenance for all materials and we consider the location of preferred suppliers in relation to their distance from the event. Our overarching aim is to reduce, reuse and recycle. Where possible, we look to donate any unwanted materials or goods to the local community and never use non-toxic or non-polluting materials. We also ensure absolute legal compliance, product safety and health and safety always across our event footprint.

## 5. Local and Sustainable Food (Global Challenge: Industrial agriculture produces food of uncertain quality and harms local ecosystems, while consumption of non-local food imposes high transport impacts)

We urge our caterers to use seasonal fruit and vegetables and ensure healthy options. Our procurement also ensures food and drink is culturally appropriate and we check on 'food miles'. We place great emphasis on organic and fair-trade food and drink and avoid over-supply. We ask caterers to donate any leftover food to charity and evidence that any food waste is composted. We ask that any condiments are served in bulk, rather than individual packages and tap water is used. We encourage free range food and fish from sustainable sources. We also encourage reusable crockery, glassware and cutlery.

## 6. Sustainable Water (Global Challenge: Local supplies of freshwater are often insufficient to meet human needs due to pollution, disruption of hydrological cycles and depletion of existing stocks)

Our sustainability process includes careful management of water consumption and the complete avoidance of any water pollution.

## 7. Natural Habitats and Wildlife (Global Challenge: Loss of biodiversity and habitats due to development in natural areas and overexploitation of natural resources)

This enables us to track and control any sustainable timber, biodiversity, land pollution and waste.

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### 8. Culture and Heritage (Global Challenge: Local cultural heritage is being lost throughout the world due to globalisation, resulting in a loss of local identity and wisdom)

This enables us to ensure we minimise our impact on the local community – in particular the impact of noise and transport congestion. Where possible, we also consider localised labour.

### 9. Equity and Fair Trade (Global Challenge: Some in the industrialised world live in relative poverty, while many in the developing world cannot meet their basic needs from what they produce or sell)

We ensure ethical trading through fair supply chain relationships, contracts and payment terms. We look to uphold ethical labour practices, legal compliance and a safe and secure working environment. We also place great emphasis on diversity and inclusion; specifically, on accessibility.

### 10. Health and Happiness (Global Challenge: Rising wealth and greater health and happiness increasingly diverge, raising questions about the true basis of well-being and contentment)

We actively promote a happy and healthy working environment; with great emphasis on staff welfare and the allocation of sufficient resources. This extends to delegate safety, security and accessibility – particularly in

relation to disability. We always consider brand and image reputation; with clearly defined KPIs and ROIs.

For this project, some of the measures that we have taken include:

- We have selected local suppliers wherever possible to reduce transport footprint
- We have used 'green' print processes, using non-toxic vegetable inks on biodegradable fabrics for our stage-sets and recyclable roller banners, using PET, a petroleum-based product that is globally recognised as a safe, lightweight, and flexible material that is also 100% recyclable
- We have proposed using stock systems throughout, which will be re-used on other events, examples include the truss to build the stage sets, the layher scaffolding exhibition stands and the bilateral room build
- Our preferred draping supplier donates all used fabric to a charity association which redistributes to children's groups around their local area.
- All crew will travel via public transport to the venue